



# Institut für nachhaltige Kapitalanlagen

Institute for Responsible Investments

## Your success is our motivation \_\_\_\_\_

The market for socially responsible investments (SRI) has grown steadily in recent years and is today an established part of the financial market. When investing their capital, more and more investors are taking social, environmental or ethical aspects into consideration – whether it be to support the goals of their organisation or to take advantage of the manifest benefits of SRI in terms of risk and rate of return. In doing so an ever wider range of corresponding investment products by banks and asset management companies is available to them.

The Institute provides the various players on the SRI market with advice and training programmes to enable them to operate professionally and successfully on this market, whereby **success** is defined in various ways:



As an **institutional investor** it is a matter of also taking the goals of your organisation, e.g. your foundation, into account when investing capital and at the same time achieving a return that is line with the market.



Your success as a **bank and independent asset manager** consists in participating in the growing SRI market with attractive target group-specific products.



As a **company**, in your role as an issuer of shares and bonds it is a case of positioning your securities on the capital market as a sustainable investment and thereby also being of interest to sustainability-orientated investors.

With our advice and training services we will support you in achieving your individual aims.

## Services \_\_\_\_\_

We offer a broad range of services in the follow areas:



### **Advice**

We will advise you as to how you can achieve your specific aims on the sustainable capital investment market.

As an **institutional investor** we will support you in defining and implementing an individual sustainability-oriented investment policy. The range of services here extends from the moderation of workshops for drawing up the principles of a sustainable investment policy, via the development of a corresponding investment concept, to support in looking for suitable investment products.

We assist **banks and independent asset managers** in analysing the market and the competitors as well as in the development of marketable products and the implementation of a target group-specific communication.

**Companies active on the capital market** are supported in dealing with and interpreting sustainability ratings with a view to their improvement as well as the development and implementation of specific IR work for sustainability-orientated investors.



## Training

We provide you with the most up-to-date facts, figures and trends in the field of SRI, present a wide variety of sustainable investment strategies and explain in detail the work of the sustainability rating agencies so that you can competently operate on the market as an investor, asset manager or company.

Our services include:

- In-house seminars
- Regular events with competent speakers
- Our magazine "NKI Quarterly"



## Research

We will support you expertly in the conception, implementation and evaluation of analyses and studies on all aspects of the topic of SRI. Our services range from literatures searches, via the conception, implementation and evaluation of surveys to the preparation and design of studies.

Our own research projects focus on the question of the impact of SRI. We provide regular information about the results of the research projects in the form of articles and our own research reports ('NKI Research').

## Institute & Management

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The Institut für nachhaltige Kapitalanlagen (Institute for Responsible Investments) was established by Rolf D. Häbler at the start of 2015. It is financially and legally fully independent and is not bound to individual players on the market. This makes independent and objective advice possible which is solely orientated towards your goals. Through its own research the Institute would like to make a contribution to the further development of the SRI market.

Rolf D. Häbler is the managing director of the Institute. He has more than 20 years of professional experience the fields of sustainability management and SRI. Stages in his career include the consultancy imug Beratungsgesellschaft (Hannover), the Sustainable Business Institute (SBI) at the European Business School (Oestrich-Winkel), Munich Re (Munich) as well as the sustainability rating agency oekom research (Munich). Rolf D. Häbler was a member of the expert group for drafting the UN Principles for Responsible Investment (PRI) and the climate working group of the UN Environmental Programme Finance Initiative (UNEP FI). The qualified banker and economist has also trained as an eco-investment advisor and foundation consultant (DSA).

## Contact details

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