
NKI – Institut für nachhaltige Kapitalanlagen

Institute for Responsible Investments

Company Profile

- NKI – Institut für nachhaltige Kapitalanlagen (Institute for Responsible Investments) was founded by Rolf D. Häßler in early 2015 as a financially and legally independent consulting and research institute.
- The Institute provides the various players in the market on sustainable finance with services that enable them to operate professionally and successfully on this market. The range of services offered by NKI includes the areas of consulting, training and research.
- The work of the Institute is professionally supported by an advisory board, which currently include among others Dr. Wolfgang Engshuber, former Chair of the UN Principles for Responsible Investment (PRI).
- The NKI is a member of national and international industry associations such as the Corporate Responsibility Interface Center (cric) e.V. – Association for the Promotion of Ethics and Sustainability in Investment. As a member, the Institute also supports the work of the Association of German Foundations.



Profile of Rolf D. Häßler

Managing director and sole shareholder of the NKI is Rolf D. Häßler.

- Rolf D. Häßler has more than 30 years of professional experience in the fields of sustainability management and sustainable finance. He has dealt with the topics from different perspectives, e.g., as part of a business consultancy (imug Beratungsgesellschaft), a research institute (Sustainable Business Institute (SBI) at the European Business School) and a large institutional investor (Munich Re).
- He was a member of the expert group for drafting the UN Principles for Responsible Investment (PRI) and the climate working group of the Finance Initiative of the UN Environmental Programme (UNEP FI). Before founding the NKI, he was responsible for communications and product development at the sustainability rating agency oekom research (today ISS ESG).
- Rolf D. Häßler is a qualified banker and economist and has completed training as an eco-investment advisor and as a foundation consultant by the German Foundation Academy (Deutsche Stiftungsakademie, DSA). He is a member of the “Best Sustainable Investor” jury at the Portfolio Institutional Awards and a member of the Sustainability Advisory Board of Evangelische Bank.



Consultation of institutional investors

- Development and implementation of individual sustainable investment strategies and criteria based on the specific goals, values and framework conditions of the institutions
- Accompanying the tender for the procurement of ESG data for the implementation of sustainable investment strategies
- Supporting manager selection with a focus on ESG expertise
- Development and implementation of an individual ESG reporting

Consultation of banks

- Supporting the development and implementation of climate and sustainability strategies, taking into account the relevant regulatory requirements

Consultation of asset managers

- Support in the development of innovative and marketable sustainable investment solutions with a focus on equities, bonds and real estate, in particular funds, ETFs and indices
- Accompanying the tender for the procurement of ESG data for the implementation of sustainable investment strategies
- Development and implementation of an individual ESG reporting

Consultation of companies

- Advice on the development and implementation of sustainability strategies, taking into account the requirements of sustainable investors and banks
- Assistance in communicating with ESG rating agencies

Range of Services – Training

- Since October 2021, the educational offerings of the NKI have been bundled under the organisational umbrella of the NKI – Sustainable Finance Academy. Head of the Academy is Dr. Moritz Kilger.
- The offer includes the conception and implementation of workshops and seminars in the fields of sustainable capital investment and sustainable finance in the form of individual training, in-house training and open seminars. The advanced training courses also take place in cooperation with other organisations, e.g. with the VÖB Academy of Finance.
- All lecturers at the NKI – Sustainable Finance Academy have many years of practical experience and convey the necessary know-how comprehensively and concisely – “From practice for practice“. The regulatory framework is presented by Rödl & Partner GmbH.



Partnership with:



- Through its own research, the NKI contributes to the further development of the market for sustainable capital investments. For example, in 2021 the NKI (together with CRIC) conducted a survey among the 200 largest listed companies in German-speaking countries to analyse the effects that dialogue strategies of sustainable investors have on companies. In August 2022, the market research institute GfK surveyed around 2,000 private investors in Germany on their experiences with sustainable investment on behalf of the NKI and DKB. The results of these research projects are published in a separate publication series “NKI Research“.
- The NKI also supports various market players in the conception and preparation of studies and publications in the fields of sustainable capital investments and sustainable finance, e.g., on the green finance market in Germany in cooperation with Prognos AG or the sustainability analysis of German banks by WWF Germany.



NKI – Institut für nachhaltige Kapitalanlagen

References (Selection)



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